



Corporate Fundraising Pack

As a valued member of our business community, this pack gives you access to all the materials you need to make supporting Julian House a fantastic experience for you and your colleagues.



www.julianhouse.org.uk
Fundraising@julianhouse.org.uk

Linkedin: Julian House
Instagram: @julianhouseuk
Facebook: Julian House

Thank you for choosing to support Julian House this Christmas. Your generosity will make a significant difference for those facing homelessness and hardship in the South West.

Your support can ensure that we can continue providing the vital services they need to find safety, warmth, and hope. Whether through donations, events, or raising awareness, your team will be making a meaningful impact on people's lives.

On behalf of the entire Julian House team, I wish you and your team a wonderful festive season.

Thank you

**Grace Dearson,
Senior Fundraiser for Corporates and Philanthropy**



At Julian House our teams take a person-centred, trauma-informed approach so that every individual gets the support and care that they need.

Our clients are rough sleepers, and people at risk of homelessness; people recovering from substance abuse; adults and children escaping domestic violence and abuse; refugees striving to build a new life in a safer place.

They are prison leavers seeking to re-integrate into society; Autistic adults in need of specialist supported housing; and members of the Gypsy, Roma, Traveller and Boater communities who are living insecurely.

A client's progress may not always be linear, but our teams don't give up. We meet each person where they are and help them to navigate their next steps – whatever they might be, however many times they need to retrace them.



In 2023/2024
we...

785

people moved on from our
services to live more securely
and independently

We provided

85,696

bed nights across all of
our services

With our supported

76%

of clients felt more
hopeful about their future

We supported

2,343

vulnerable people to begin
their journey to independence
and security

With our supported

82%

of our clients said they felt
happier because of our
support

We have been helping the most
marginalised members of society for
over 30 years. We can only continue
with the support of people like you.



**Julian House provides a
range of services across the
South West:**

- Homeless outreach
- Hostel accommodation
- Supported housing
- Domestic abuse refuges & support
- Employment support
- Social enterprises
- Refugee resettlement
- Support & accommodation for
prison leavers
- Addiction recovery support
- Supported housing for people with
an Autistic spectrum condition
- Gypsy, traveller and boater support

When you raise money for Julian House you are actively contributing to delivering life changing and life saving support to vulnerable people across the South West.

£10

could provide toys and children's clothes at one of our domestic service refuge.



£100

could provide a basic move-on kit including kitchen utensils, bedcovers etc. for someone who is ready to move on to independent living.

£15

could pay for a replacement birth certificate for someone without any form of ID.

£350

could pay for someone who is long term unemployed to attend a 6-week Build-a-Bike course in our Bike Workshop.



£50

could provide meals for one person staying at our emergency hostel for 2 weeks.



£700

could pay for one person with experience of domestic abuse to access a 12-week educative group programme so that they can exit their abusive situation and avoid abusive relationships in future.

Fundraising events

Office events are a powerful tool for raising money and endlessly unique, they are also a great way to spend time with your colleagues

Whether you're, baking treats or hosting an office quiz, we love to see people hosting their own festive fundraising events for us.

Here are some suggestions you can use when planning your own office fundraising events...

Group run

Sponsored sleepout

Bake-off events

Team quiz

Jumper competition

Games night

Gift wrapping

Musical Bingo

Office sweepstake- for major sporting events, Eurovision etc.

Golf tournament

And many more...



Take part in our fundraising events

We have an ever evolving calendar of fun fundraising events which you and your colleagues can get involved in.

Brain of Bath

Circuit of Bath

Ultra Challenge Races

Exeter Fun Runs

And keep an eye out for more...



Making the most of fundraising



Matched giving: Ask your employer to match the cash you raise through your fundraising activities.

Gift Aid it: for every one pound you donate, HMRC will give us an extra 25p, at no cost to you.

Promotion: put up posters across your office, utilise your internal comms and send out emails to promote your fundraising across the organisation.



How we can help:

We are immensely grateful for any fundraising efforts, and would love to hear what your organisation has planned.

If you wanted to meet with us you can come to visit one of our properties or we can visit your office.

We have resources on hand for your event including t-shirts, banners, card readers.

Before, during and after your event we can to promote your fundraising efforts across our platforms and through press releases.

To discuss more, please contact Grace Dearson, our Corporate Partnerships fundraiser grace.dearson@julianhouse.org.uk



How to pay

Online

Visit the donate page on our website. Be sure to include a reference, such as your name or organisation, so we can track your donation.

BACS Transfer

Account Name: Julian House

Sort Code: 40-52-40

Account Number: 00018126

CAF Bank Ltd, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent ME19 4JQ

Please notify us when you've made your donation with the amount and date so we can acknowledge it.

Cheque

Please make cheques payable to Julian House and send them to:

Fundraising

Julian House

1 Kelso Place

Upper Bristol Road

BATH

BA1 3AU

Please remember to include your contact details. If you're donating by post, please consider adding Gift Aid using the form online: [Other ways to donate](#) | [Julian House](#) | [Homeless Charity](#) | [South West](#)

JustGiving and Other Platforms

If you've raised money through platforms like JustGiving, the funds are automatically transferred to us – so no extra steps are needed on your part.



Thank you!

By taking the time to throw these events and raise money you and your colleagues are actively contributing to delivering life-changing and life-saving support for vulnerable people across the South West.

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