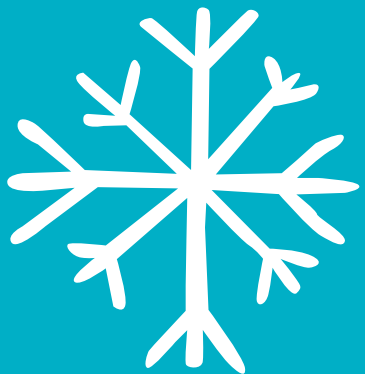


Fundraising Pack

At Julian House, our community is our greatest strength. Your support this Christmas can help to sustain our services and expand our impact to help vulnerable individuals across the South West.



Firstly, thank you for choosing to fundraise for Julian House. As a charity, we make a positive difference to thousands of lives each year...which is all made possible by people like you.

We are so fortunate to have such a generous, inspiring and creative community of supporters, willing to go the extra mile to raise awareness and vital funds for some of the most vulnerable people in society.

Thank you for adding your voice and helping us to change and save lives.

In this pack, you'll find all you need to get started with your fundraising. There are lots of great ideas on hosting an event, plus top tips how to donate and where to access extra downloadable content.

We can't wait to see what ideas you come up with and we are always happy to help wherever we can, so feel free to get in touch with any questions.

Thank you and good luck!

Thank you

Gavin Osborn,
Community Fundraiser



At Julian House our teams take a person-centred, trauma-informed approach so that every individual gets the support and care that they need.

Our clients are rough sleepers, and people at risk of homelessness; people recovering from substance abuse; adults and children escaping domestic violence and abuse; refugees striving to build a new life in a safer place.

They are prison leavers seeking to re-integrate into society; Autistic adults in need of specialist supported housing; and members of the Gypsy, Roma, Traveller and Boater communities who are living insecurely.

A client's progress may not always be linear, but our teams don't give up. We meet each person where they are and help them to navigate their next steps – whatever they might be, however many times they need to retrace them.



In 2023/2024
we...

785

people moved on from our
services to live more securely
and independently

We provided

85,696

bed nights across all of
our services

With our supported

76%

of clients felt more
hopeful about their future

We supported

2,343

vulnerable people to begin
their journey to independence
and security

With our supported

82%

of our clients said they felt
happier because of our
support

We have been helping the most
marginalised members of society for
over 30 years. We can only continue
with the support of people like you.



**Julian House provides a
range of services across the
South West:**

- Homeless outreach
- Hostel accommodation
- Supported housing
- Domestic abuse refuges & support
- Employment support
- Social enterprises
- Refugee resettlement
- Support & accommodation for
prison leavers
- Addiction recovery support
- Supported housing for people with
an Autistic spectrum condition
- Gypsy, traveller and boater support

When you raise money for Julian House you are actively contributing to delivering life changing and life saving support to vulnerable people across the South West.

£5

could buy a hot drink, food and vital support from an outreach worker for a rough sleeper.



£50

could provide meals for one person staying at our emergency hostel for 2 weeks.

£10

could provide toys and children's clothes at one of our domestic service refuge.

£100

could provide a basic move-on kit for someone who is ready to move on to independent living.



£15

could pay for a replacement birth certificate for someone without any form of ID.



£350

could pay for someone who is socially excluded or long term unemployed to attend a 6-week Build-a-Bike course in our Bike Workshop.



Fundraising events

The key to a good fundraising event is having fun. Ideally, bringing people of all ages together for some friendly competition, to showcase some top talent...or to enjoy some tasty treats! After all; quiz nights, talent shows and bake sales are classics for a reason. Putting a twist on old favourites is a good idea too; for example, instead of just hosting a bingo night, could you try 'musical bingo' instead?

You could try a personal challenge and get sponsorship- i.e. a sponsored head shave or a challenging bike ride. Or you could work together with friends, family and colleagues to create a bigger event - a live auction in aid of Julian House, for example.





Santa run

Talent show

Sponsored sleepout

Festive bake-off

Casino evening

Gaming Tournament

Carol concerts

Jumble sale

Community Bonfire

Gift wrapping

Festive Bingo

New Year Dip- swim

'Come dine with me'

Christmas quiz

Sponsored silence

Skydiving

**Murder Mystery
Evening**

And many more...



Fundraising tips

Gift Aid it: If you pay tax you are eligible for Gift Aid: for every one pound you donate, HMRC will give us an extra 25p, at no cost to you.

Promotion: put up posters in your area, post on social media and mention the event to as many people as you can to promote your fundraising in your community.

Start a fundraising page: use Justgiving or any other trusted fundraising site. This will help you keep track of the donations and is easier to share online.

Bring card payment tools: Many people do prefer to make card payments than cash these days, and it can make a big difference to the final total- we can supply card readers.

Get in touch with us: We are on hand if you need any advice, help with resources or branding.

And most importantly: Have fun!



Donation drives



Donation drives for our charity shops: Across our charity shops, we are always in the lookout for quality donations. Why not declutter your wardrobe and give your old clothes a new home.

Donations for our services: We are always on the lookout for items across our services including supportive housing and our emergency shelter. In particular: toiletries, bedding, kitchen utensiles, Christmas presents and food.

'Donate a coat' campaign: We have partnered with Libraries Unlimited who have donation stations at several libraries across Exeter where you can donate warm coats to those who need it during the colder months.

Cards for clients: Send a personalised message to one of our clients to recieve on Chrstitmas Day.

How we can help:

However you choose to support Julian House, we can always help you. If you want to use our pull-up banners, posters and flyers at your event, we can provide those for you and in most cases locally, we can deliver them to your location. If you need t-shirts to wear on the day, we can lend you these and have lots of sizes to choose from.

If your event requires a card reader to take payments, please get in touch and we will help here as well.

If it's more information about Julian House you need, or if you would like us to come and talk to you about our work or would like to know about other ways to get involved – please get in touch and we'll do whatever we can.

Thank you so much for supporting Julian House.

All best wishes,

Gavin

To discuss more, please contact Gavin Osborn, our Community and Events fundraiser: gavin.osborn@julianhouse.org.uk



Fundraising Resources:

Resources available for download:

Posters

Social Media templates

Event bunting

Cupcake decorations

Sponsorship forms

Resources available on request:

Collection tins and buckets

Card readers

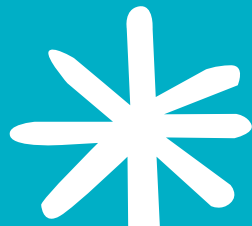
Tshirts

Banners and posters

Staff members to deliver talks



Have a look at our Fundraising Resources page on our website: www.julianhouse



How to pay

Online

Visit the donate page on our website. Be sure to include a reference, such as your name or organisation, so we can track your donation.

Feel free to let us know when you've made your donation with the amount and date so we can celebrate your support.

Cheque

Please make cheques payable to Julian House and send them to:

Fundraising
Julian House
1 Kelso Place
Upper Bristol Road
BATH
BA1 3AU

Please remember to include your contact details. If you're donating by post, please consider adding Gift Aid using the form online: [Other ways to donate](#) | [Julian House](#) | [Homeless Charity](#) | [South West](#).

JustGiving and Other Platforms

If you've raised money through platforms like JustGiving, the funds are automatically transferred to us – so no extra steps are needed on your part.





Thank you!

By taking the time to throw these events and raise money you are actively contributing to delivering life-changing and life-saving support for vulnerable people across the South West.

